MEDIA INFORMATION

Federation of Migros Cooperatives

September 2026

Migros Culture Percentage: National Partner of La Chaux-de-Fonds, Swiss Capital of culture 2027

La Chaux-de-Fonds 2027 (lcdf27) is set to become Switzerland's first Capital of culture. As a national partner, Migros Culture Percentage is working alongside the Federation of Migros Cooperatives and the Migros Neuchâtel-Fribourg Cooperative to support this pioneering cultural and social project.

Within the scope of the 'Capitale Culturelle Suisse' initiative, La Chaux-de-Fonds will become a hub for cultural exchange, creative experimentation and social dialogue in 2027. The aim is to highlight Switzerland's cultural diversity, bring people together across linguistic and regional boundaries, and encourage active participation by the population.

Not only does Migros Culture Percentage provide financial support for lcdf27, it also contributes its own cultural and social initiatives to the programme. Various events, gatherings and artistic projects are organised throughout the year as part of the funding initiatives run by the Migros Culture Percentage. One of April's highlights will be the presentation of the video installation 'The Visitors' by the renowned Icelandic artist Ragnar Kjartansson, made possible by the Migros Museum für Gegenwartskunst. In addition, contributions from m4music and other programmes and projects are planned. A 'Kulturprozent' meeting place, measuring 550m^2, provides a space for people to meet, exchange ideas and take part in cultural activities.

Advance ticket sales for numerous events are handled via the ticket and events platform run by the Migros Geneva Co-operative in collaboration with Infomaniak. This commitment is complemented by initiatives from the Migros Neuchâtel-Fribourg Cooperative, which actively involvesthe local community, cooperative members and staff.

Find out more:
migros-culture-percentage.ch/lcdf27

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