BCN

Press release

Neuchâtel, 22.09.2026

La Chaux-de-Fonds Swiss Capital of culture 2027 Helping our region to flourish, today and into the future

Being a regional bank doesn't just mean having a presence in a particular territory. It also means helping to make it vibrant, attractive, creative and future-facing.

For several years, BCN has been supporting culture, as well as those who keep it alive. Our support for La Chaux-de-Fonds Swiss Capital of culture 2027 sits naturally within this approach. Becoming a Swiss Capital of culture is a unique opportunity and a rare moment for our region, one that deserves a commitment equal to its significance.

As main partner, we wished to provide more than just financial support. We wanted to be fully involved players in this exceptional year, conceiving different ways to bring culture into our day-to-day lives and our city.

This starts with our information centre, located in the heart of La Chaux-de-Fonds. In 2027, it will be decked out in the lcdf27 colours to become a cultural space in its own right. The programme will be rolled out over the four seasons, with four different identities, each seeking to strike a balance between regional talent and an international perspective.

We will also extend our involvement to an iconic venue – the Anciens Abattoirs. Here, we will create a collaborative street art work, conceived as a living installation. It will begin at the Spring equinox and evolve right up to the Autumn equinox. The work be able to metamorphose and enrich itself, gradually giving way to new expressions.

The idea is simple: create a space in which creativity can express itself freely, and where the public can observe this evolution.

Throughout the year, this will be complemented by spontaneous events serving as interludes in the lcdf27 programme. Moments conceived to surprise, create connection and enhance the visitor experience.

Culture is much more than artistic expression. It is an engine of development and a driver of innovation, social links and attractiveness.

It builds bridges between generations, environments and ideas, helping to create value for the entire region.

BCN is part of a project to promote a region in which it is deeply rooted, helping to foster a collective dynamism whose effects will resonate well beyond 2027.

To be a main partner of lcdf27 is therefore to choose to be fully involved in this adventure, with the conviction that what we build together in 2027 will continue to invigorate and promote our region well beyond this exceptional year.

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Banque Cantonale Neuchâteloise (BCN)

The only Neuchâtel-based financial institution to offer a full range of banking services throughout the canton, BCN operates as a universal bank and is a leader in its market. Its mission is to be the reference banking partner and to support its customers, employees and citizens at every stage of their development. Placing the Neuchâtel population and cantonal businesses squarely at the centre of its business policy, it offers a complete range of banking products and services.

It employs 326 staff, permanently supplemented by a pool of around twenty trainees. Its banking network comprises 11 points of sale and 42 ATMs, making it the most extensive in the canton of Neuchâtel.

As a public-law institution, BCN benefits from full state guarantee from the State of Neuchâtel in return for a fee.